

## PhotonHub PHACTORY Kick-Off Meeting

## Van der Valk Hotel Brussels Airport | Wednesday, 19 February 2025

## AGENDA

08h30	Registration	
09h00	Welcome by the coordinator of PhotonHub PHACTORY	Hugo Thienpont
09h20	Setting the scene for PhotonHub PHACTORY Institutional framework, grant agreement rules and expectations	Vittoria Frau EU Project Officer
09h35	<ul> <li>PhotonHub PHACTORY</li> <li>Main objectives</li> <li>Overview of the support activities of PhotonHub PHACTORY</li> <li>+ Q&amp;A</li> </ul>	Hugo Thienpont
10h10	Introduction to PhotonHub PHACTORY Consortium Brief introduction by one representative per partner	All partners
10h50	Break	
11h10	<ul> <li>WP1: Broad Outreach and Lead Generation for Photonics Innovation</li> <li>Website   Branding   Presentation and promotional materials</li> <li>Outreach workgroups and campaigns   Brokerage events</li> <li>Demo and Experience Centres</li> <li>+Q&amp;A</li> </ul>	Susan Brindley
11h35	WP2: Selection and Coaching of Hi-Potential Support Cases for Maximum Commercial Impact & WP3: Deep Technology Support Interventions through Collaborative Cross-Border Innovation Projects Part 1- Investment readiness level (IRL) acceleration supports +Q&A	Peter Doyle & Jan Watté
12h00	Lunch	
13h45	WP2: Selection and Coaching of Hi-Potential Support Cases for Maximum Commercial Impact & WP3: Deep Technology Support Interventions through Collaborative Cross-Border Innovation Projects Part 2 - Technology readiness level (TRL) acceleration supports +Q&A	Peter Doyle & Jan Watté
14h45	Break	
15h15	WP4: Coordination & Impact Maximisation Finances: Overview of the budget of PhotonHub PHACTORY and associated action points Timeline: First deliverables and milestones, action points and time schedule +Q&A	Nathalie Debaes
15h40	Meeting Summary and General Q&A	Hugo Thienpont
16h00	End of the Kick-Off Meeting	

**Optional**: European Photonics Venture Forum Networking Event & Dinner, 17h30 onwards. Advance Registration Required | For further information, see separate agenda.